

susannaroesel

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WORK EXPERIENCE ART DIRECTOR , WEB DESIGNER, 7/2001 – PRESENT

Mopdog Advertising+Design, Acworth, GA

Provided Art Direction for concept, print and web in fast-paced, lean advertising and design agency. Involved in all agency aspects from concept to execution with regard to brand identity, creative, print and web design. Clients included a variety from the Healthcare, Non-profit, Financial, Homebuilding, Hospitality and Technology industries.

GRAPHIC DESIGNER, 4/2001 – 7/2001

Global Community Network/XpansionLab, Atlanta, GA

Print and web designer for internet based company. Produced all marketing materials, advertisements (print/web), user interface design, and client side web sites.

FREELANCE BUSINESS, 8/1999 – PRESENT

Unleash Creative, Tallahassee, FL /Atlanta, GA

Provided creative strategy, production and design for web and print, account management among other various roles to clients including: FallingUp, Florida Business Information, FBINews.com, Golin-Harris International, New York State Department of Health, CEO Service Bureau and United Pharmacy Services.

GRAPHIC DESIGNER, 12/1999 – 4/2001

M&M Creative Services, Tallahassee, FL

Graphic designer in fast-paced, energetic advertising, marketing, and web agency. Involved in all aspects from conceptual, account management, production, and prepress. Advanced from intern to full-time position. Clients included: BankAtlantic, Black & Decker Factory Stores, Investar, Millennium Settlements, Florida Commerce Credit Union, Cybermark, CMS Data.

INTERN, 4/1997 – 8/1997

The Horn Group, Boston, MA

Supported strategic programs for high technology public relations firm. Assisted in the development of press kit materials. Coordinated production of all press kits for tours and trade shows. Provided daily research of industry news to account teams.

EDUCATION FLORIDA STATE UNIVERSITY, TALLAHASSEE, FL

- BS in Studio Art, Concentration in Graphic Design, 3/2000
- Minor in English
- Dean's List

- ## PROFICIENCY
- Adobe InDesign CS3
 - Adobe Photoshop CS3
 - Adobe Illustrator CS3
 - Adobe ImageReady CS2
 - QuarkXpress 6
 - Macromedia Dreamweaver CS3
 - HTML
 - Adobe Acrobat
 - Microsoft Office X
 - Macintosh OSX Tiger, Windows platforms

- ## AWARDS/ACCOLADES
- Addy Award – Silver and Bronze winner
 - Summit Creative Awards – Multiple Bronze and Silver winner
 - Greater Atlanta Home Builders Association Professionalism Awards – Multiple Gold winner
 - National Home Builders Association Professional Awards – #1 Overall winner

- ## REFERENCES
- On Request

